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## Firearms Industry Conference 2023 Agenda to Address FFL Operational Concerns

#### 02.16.2023



Williams Mullen?s Firearms Industry Group and Orchid LLC are excited to announce the agenda for the 2023 Firearms Industry Conference (FIC), to be held in Atlanta, May 1-3, 2023, and virtually April 27-28. The 9th annual conference, FIC 2023 will deliver more than 40 subject matter learning sessions on tactical operational topics intended for licensed firearm and ammunition businesses and industry professionals.

Comprised of three events over five days, FIC On-Air returns as a virtual option for new industry members and small-to-medium businesses, followed by in-depth FIC pre-conference workshops and the main conference event. As in previous years, FIC 2023 will feature keynotes and industry updates by ATF, FBI NICS, NSSF, and NASGW, as well as interactive breakout sessions with regulatory agencies.

#### Select FIC 2023 sessions include:

- How to Use Industry Data to Drive Business Success (FIC On-Air)
- How to Build a Sales Incentive Program (Main Event)
- Ammunition & Explosives: Licensing, Manufacturing & Regulations (Main Event)
- Firearms and Ammunition Export Authorization Strategy (Main Event)

The following Main Event sessions include one or more Williams Mullen attorneys presenting:

- New World of 'Reasonable Controls': State Statutes and Protecting Against Liability
- Data Protection Compliance and Best Practices

- Customs & FCPA: Beyond ITAR Considerations in Global Trade
- Legal Considerations for Social Media Marketing
- How To Manage Intellectual Property
- Financing Firearms: Legal Considerations
- Let's Make a Deal: Inside Buying & Selling Firearm Companies

**Giveaway:** From now until March 1, all new FIC Main Event registrants will be eligible to receive free airfare and hotel accommodations for FIC 2023, up to \$2,000 in value. One (1) winner will be selected randomly and announced on March 7. Terms and conditions apply.

To view the virtual and in-person conference agenda, learn about event sponsorship opportunities, and register for FIC 2023, visit orchidadvisors.com/FIC.

### **Related People**

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