



CLE Institute - Advertising and Customer Engagement in the Digital Age

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CLE Institute or type unknown

Social media and influencers. Online feedback and electronic oversight. Data protection and privacy. Managing the legal issues surrounding doing business online is a significant concern for many in-house counsel. Join us for a program that will discuss the major regulations and potential pitfalls that exist in the digital landscape to ensure your company is ahead of the game. Key topics will include:

- Data Protection ? Challenges, best practices and recent guidance.
- User-generated content, customer reviews, and cause-related marketing - Regulations and compliance.
- CAN-SPAM/TCPA Compliance ? An overview, takeaways and the latest from the Supreme Court.

Click here to register.

1.0 hour of CLE credit will be applied for in Virginia, North Carolina, South Carolina, Georgia, Texas, Illinois, and Kansas.

Related People

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Related Services

- Data Protection & Cybersecurity
- Litigation
- Administrative and Regulatory Law