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Williams Mullen Names Patricia Sager Director of Marketing & Business Development; Hires Rebecca Edwards as Business Development Manager

12.04.2017

Williams Mullen is pleased to announce the promotion of Patricia Sager to director of marketing & business development and the hiring of Rebecca Edwards as marketing and business development manager.

Ms. Sager joined Williams Mullen in 2004 as a senior business development and marketing manager. From 2004-2017, she worked extensively with the firm?s corporate, tax and economic development practices. She also led the firm?s local marketing efforts in Richmond and Charlottesville. Before joining Williams Mullen, she was area director of marketing at Ernst & Young.

As the director of marketing and business development at Williams Mullen, Ms. Sager leads the marketing and business development efforts, as well as a ten-person team, of the firm?s North Carolina, South Carolina, Virginia and Washington D.C. offices.

Ms. Sager serves on the board of AMA-Richmond.

Ms. Edwards joins the firm with more than 10 years of marketing and business development experience in the legal industry, most recently as a business development manager at McGuireWoods LLP. She leads business development efforts for the firm?s corporate, international, tax, private client & fiduciary services and economic development teams, and she also leads local marketing efforts in Richmond and Charlottesville.

Ms. Edwards is a member of the Legal Marketing Association (LMA)?s Mid-Atlantic Regional Board of Directors, and, in 2014, she served as the president of the LMA?s Virginia chapter.

Related People

• Patricia L. Sager ? 804.420.6313 ? psager@williamsmullen.com