



Andrew R. "Drew" Shores

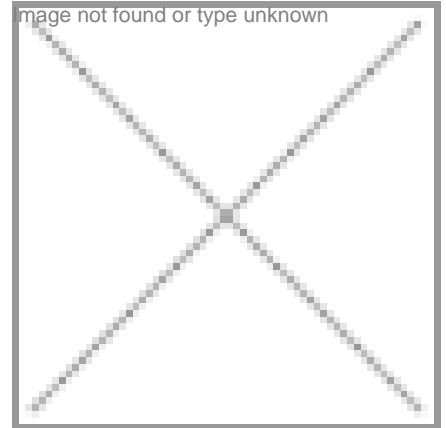
Partner

Raleigh, NC

P: 919.981.4015

F: 919.981.4300

ashores@williamsmullen.com



For companies engaged in electrical applications, software and related technologies, Drew Shores has the real-world business and legal experience to protect, defend and enforce their developments. His practice is focused on intellectual property matters, with a particular emphasis on electrical and software patent prosecution, counseling, and litigation. Drew's practice also focuses on trademark prosecution and litigation, and he has extensive experience working with both patent and trademark examiners, as well as practicing before the Patent Trial and Appeal Board (PTAB), the Trademark Trial and Appeal Board (TTAB), and in multiple federal district courts.

Drew also works closely with our corporate and M&A teams to ensure intellectual property rights and interests are protected and properly transferred during complex business transactions. This includes working with clients having significant patent, trademark, and/or software-related intellectual property rights, whether here or abroad, and navigating the many ownership, assignment, and other issues that may arise.

In addition to his legal background, Drew's experience includes working as an electrical engineer and a lead project engineer at a prominent national engineering firm. In that role, he dealt specifically with aircraft avionics and weather radar systems. He collaborated with aircraft manufacturers to capture new product specifications, coordinated implementation of those specifications with sub-system development teams and led post-implementation testing and certification efforts at the avionics system level. Drew understands the business of complex engineering development and implementation across a wide range of electrical technologies.

Drew is listed in *The Best Lawyers in America*® for Litigation - Intellectual Property (2020-present), has been named among North Carolina's "Legal Elite" by *Business North Carolina* (2017-present) and is

listed in *North Carolina Super Lawyers* "Rising Stars" (2022).

Drew graduated first in his class from Campbell University School of Law. He is also a recent graduate of the Greater Raleigh Chamber of Commerce's Leadership Raleigh program (2018-19) and represents the firm with the Regional Transportation Alliance, an organization comprised of business leaders who work with regional transportation partners to advance strategic, innovative mobility solutions.

Practice Areas

- Intellectual Property
- Intellectual Property Litigation
- Patent Prosecution
- Trademarks
- Emerging Technology
- Alcoholic Beverage Control

Experience

THE CASES LISTED BELOW ARE ILLUSTRATIVE OF THE MATTERS HANDLED BY THE FIRM. CASE RESULTS DEPEND UPON A VARIETY OF FACTORS UNIQUE TO EACH CASE. NOT ALL CASE RESULTS ARE PROVIDED. CASE RESULTS DO NOT GUARANTEE OR PREDICT A SIMILAR RESULT IN ANY FUTURE CASE UNDERTAKEN BY THE LAWYER.

Patent Litigation

- Represented client in a patent infringement lawsuit based on camera mount device for outdoor market. The case was resolved on a basis favorable to the client.
- Represented Plaintiff, a manufacturer, in patent infringement action involving mechanical hitch devices.
- Represented Defendant, a manufacturer of beverage tracking technology in a suit alleging patent infringement, false advertising and related claims. Case was dismissed.
- Represented Plaintiff, a developer and manufacturer of photoluminescent safety products, against a competing manufacturer in a patent infringement suit.
- Represented Defendant, a medical device developer, in a suit regarding oscillating positive expiratory pressure (OPEP) devices.
- Represented Defendant, a franchisee of a pest control company, against a competitor's patent infringement claims.
- Represented Defendant, a developer of smart fitness technology, in a suit alleging infringement of patents related to heart monitoring features of wearable devices.
- Served as lead counsel for Plaintiff, a manufacturer of water drainage systems, in a patent infringement suit.

Trademark Litigation

- Served as lead counsel for Plaintiff, a nutritional and herbal supplements manufacturer, against Defendant in a case for trademark infringement.
- Served as Defense counsel in a trademark infringement and anti-cybersquatting suit.
- Represented Defendant, a multinational corporation engaged in the design, development, manufacturing, and worldwide marketing and sales of footwear, apparel, equipment and other services, against claims of trademark infringement.
- Represented Plaintiffs, manufacturers of lawn and pest control products, in suit alleging trademark infringement.
- Represented Plaintiff, an aircraft engine part manufacturer, in a trademark infringement matter.
- Represented Plaintiff, a regional bank, in a trademark dispute against competing financial institution regarding use of an infringing new name.
- Represented Defendant, a furniture retail company, in a suit alleging trademark and copyright infringement and false advertising.
- Served as lead counsel for Plaintiff, a national real estate developer, in a trademark dispute through appeal to the Sixth Circuit.
- Represented Plaintiff, an eyewear company, in a suit alleging infringement of its name and mark related to digital/gaming eyewear with similar angles and language.
- Represented Defendant, a manufacturer of poultry and farming products, in a suit alleging trademark and trade dress infringement by competing manufacturer.
- Represented Defendants, two national aviation parts manufacturers, asserting counterclaims of trademark infringement and unfair competition against the opposing parties. Summary judgment awarded for clients.

Trade Dress Litigation

- Represented Defendant, a manufacturer of poultry and farming products, in a suit alleging trademark and trade dress infringement by competing manufacturer.

Copyright Litigation

- Represented Defendant in a copyright infringement case alleging use of photo.
- Represented Defendant in resolving copyright infringement case alleging use of photo.
- Represented Defendant, a furniture retail company, in a suit alleging trademark and copyright infringement and false advertising.

Contracts & Licensing Disputes

- Represented Plaintiff, a biotechnology company, in a case alleging intellectual property and other claims.

Education

- Campbell University School of Law (J.D.)
summa cum laude; *Campbell Law Review* Chief Publications Editor; Order of Barristers
- Edmund T. Pratt Jr. School of Engineering, Duke University (M.S., Electrical and Computer Engineering)
- Rhodes College (B.S., Physics)
Sigma Pi Sigma Physics Honor Society; Kappa Alpha Order ? Officer

Professional Affiliations

- North Carolina Bar Association ? Electrical Engineering Patent Law Committee (2017-present); IP Law Section, Co-Chair (2017-2018)
- Triangle Intellectual Property Law Association ? Vice President (2016-present); Treasurer (2015-2016)
- American Bar Association ? Intellectual Property Law and Litigation Sections
- Federal Bar Association
- American Intellectual Property Law Association

Awards

- *The Best Lawyers in America*® ? Litigation - Intellectual Property (2020-present), Patent Law (2023), Trademark Law (2023)
- *Business North Carolina* ? "Legal Elite" (2017-present)
- Baylor Top Gun National Mock Trial Competition Semi-Finalist (2013)
- National Trial Competition Regional Champion (2013)
- Campbell Law Negotiations Competition Winner (2011)
- *North Carolina Super Lawyers* ? "Rising Stars" (2022-present)